



# Privacy, e-Communication and Data Security Webinar Series 2015

KICK - OFF SESSION :

## Top Data Privacy and Security Issues for 2015

In 2014 we saw a number of significant events and legal developments in the world of data privacy and security, and we see no signs of that slowing in 2015. In connection with National Data Privacy Day, Jackson Lewis' co-Practice Group Leaders, Nicky Jatana and Joe Lazzarotti, will kick-off a series of webinars for the year that will address a wide range of data privacy and security issues for businesses. This inaugural session will touch on some of the key issues to watch for in 2015, including:

- Data breach preparedness
- Social media risks
- Managing vendors that maintain your data
- Emerging monitoring devices and related risks
- Big data in the workplace
- The FTC's continuing role concerning data security
- Particular concerns for professional service providers with financial institutions as clients
- The need for a Written Information Security Program ("WISP")
- The challenges of conducting background checks

Please join us for this kick-off webinar, and those that follow, which will dig deeper into these issues and more.

KICK-OFF SESSION

**Wednesday,  
January 28, 2015**

1:00 – 2:00 EST

ALL ADDITIONAL SESSIONS

**The 4th Thursday of  
Every Month**

1:00 – 2:00 EST



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### Upcoming Topics Include:

- Data At Risk: How to Assess and Address Data Security. Is Your Data Secure and Do You Have a Plan?
- Key Steps to Handling a Data Breach.
- Big Data Implications for the Workplace.
- Legal Requirements and Tips for Negotiating Confidentiality and Security Clauses in Vendor Agreements.
- Risks of Using Social Media in Hiring, Workplace Investigations, Discipline and Termination.
- HIPAA Update.
- Best Practices for Monitoring Employee Devices, Email and Location/Emerging Technologies.
- Is My Client a "Financial Institution" for Purposes of GLBA? And Why that Matters.
- Unfair and Deceptive Trade Practices and FTC Developments.
- Background Checks.



Keep up with the latest developments in Privacy, e-Communication and Data Security workplace law by visiting the Jackson Lewis Workplace Privacy, Data Management and Security Blog at [www.workplaceprivacyreport.com](http://www.workplaceprivacyreport.com).